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THE SEXIEST DJ IN THE WORLD SASSY PANDEZ

"Finally a DJ in my club
that can DJ!!"
Pacha London.

Cited as the "The Sexiest DJ in the World" by the Maxim Magazine, Sassy Pandez has taken the world by a storm. The ripples created by her are reverberating in every continent. Jaspreet Punian unravels this enigmatic beauty who is a powerhouse performer.

Having started DJing at the age of 7, how were you so sure about what you wanted to do at such a young age?
I never considered being a real DJ, but at 7 I had such a love for Hip Hop and urban music, I took my Mum's favourite record and was trying to scratch with it. I ruined her record and was grounded for months. I never knew DJing was even a job at 7, but I always knew I'd be in the music business.

DJing is your forte, but you have walked the ramp and come in front of the camera as well, is this variance intentional?
Yes, I've done shows for people like Guess, Valentino, Vivienne Westwood and Armani, but I love it best when I'm playing the music for the show, like I do for FashionTV. I mean, I'm a curvy girl, you could fit 4 runway girls in me - have you seen my bum? The last time I did a fashion show, I got to the end of the runway and people started clapping and someone screamed "finally someone with some meat on them!" The other girls were like a size 0, and I'm a size 10.

How do you maintain a balance between DJing, modeling and acting? Which side are you more inclined to?
I'm a DJ, that's that! All the other recent stuff is coming because of my DJing really. But I love variety.

How do you manage to maintain a universal appeal across both mainstream and underground?
It's easy, you just play differently. But I'm probably more mainstream now.

Was it/ is it ever hard to be taken seriously as a female DJ?

Totally. 10 years ago when I started my professional DJ career people were like "Who the hell is this girl and why does she wanna play Hip Hop?" I got to be the warm-up DJ for some big names like Mark Ronson and my cousin DJ Radamas. I used to watch their sets for hours. Now I hear people say they want to be like me funny how things turn out...

Are you happy with your 'sexiest DJ in the world' title?

(Laughs) Yes, of course. But Pacha also named me their "Favourite RnB DJ". I'd been DJing a long time before I got called "sexy".

Is it a hindrance or help to be attractive when it comes to DJ'ing?

I think if you're talented it helps. If you're not talented then you won't last anyway.

Having played for the most recognized nightspots such as Ministry of Sound and VIP Room Paris, how did you decide to mark Chandigarh on the map?

I love Chandigarh. I miss swimming there at night. Playing there was fun, especially mixing Hip Hop into Bollywood, which I did on the night when I was here!

Who are some of your favorite music artists (Indian/International) at the moment?

I love Drake, Trey Songz, Rihanna, J Cole, Wretch 32, Jay Z, Frank Ocean, Jay Sean, Movado, Young Jeezy, Beyonce, and Don Omar.

What do you think about Indian culture and music?

I love Bollywood music and I love Indian vegetarian food because I'm vegetarian. The food was amazing in Chandigarh. I love to eat, I never diet. I eat more than most men. I also really like the love of animals that Indians have. I love Hanumanji he's my favourite.

We hear you just did a Victoria's Secret shoot: how did you find it?

Yes, I did, I love Victoria's Secret lingerie, and it's so comfortable. But you won't catch me DJing in it (she laughs). Well, not unless the money's right anyway!

This scintillating beauty, who has mesmerized the UK, US and Europe is creating a massive fan following in India as well. Fans here are eagerly awaiting her next performance.

For more information about Sassy Pandez, check out her official website www.sassypandez.com

You can also follow Sassy Pandez on Twitter at twitter.com/sassypandez

Photography : Joseph Sinclair www.josephsinclair.com

Stylist : Chavis CK Young

Make-Up : Pauline Briscoe

"Amazing set"
Time Out Magazine.

"Sassy Pandez
is not only the
Sexiest DJ
in the World,
but also the best"
Apple Bottoms
by Nelly.

"Our first choice
Hip Hop and RnB DJ",
McLaren Formula 1